



JP RICKABAUGH

Musically Inspired Design & Development

CONTACT

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EDUCATION

UNC-CHAPEL HILL 2016-2020

- > Interactive Multimedia Major @ Hussman School Of Journalism and Media
- > Music Minor
- > Dean's List 2019

NORTH CAROLINA SCHOOL OF SCIENCE AND MATH 2014-2016

REFERENCES

GARY KAYYE

- 👤 Director & Co-Founder @ rAVE Agency
- ☎ 919.969.7501
- ✉ gary@theraveagency.com

PAIGE LADISIC

- 👤 Managing Director, Strategy & Sales @ The Daily Tar Heel & 1893 Brand Studio
- ☎ 910.448.2003
- ✉ paige@dailytarheel.com

CHRIS ROUSH

- 👤 Dean, School Of Communications @ Quinnipiac University
- ☎ 203.582.3641
- ✉ Christopher.Roush@quinnipiac.edu

EXPERIENCE

1893 BRAND STUDIO DESIGN/DEVELOPMENT TEAM // OCTOBER 2018-PRESENT

- > Led redesign of company website
- > Designed and developed heelshousing.com, a website for UNC students, graduates, and other residents to find affordable housing
- > Designed and partially developed barrettforschools.com, the website for James Barrett's NC State Superintendent Campaign

ENVISION CAROLINA CAMPAIGN LEADER // OCTOBER 2019-DECEMBER 2019

- > Generated 500,000+ impressions online, engaged with 18,400 unique individuals.
- > Managed a 53-person group of students split across 5 teams
- > Designed 22 different graphics and images for our social media
- > Designed campaign website and managed blog
- > Collaborated with classmates on campaign branding
- > Organized in-person events and giveaways to drive engagement

GROCEREASY UI/UX DESIGN FINAL // SPRING 2019

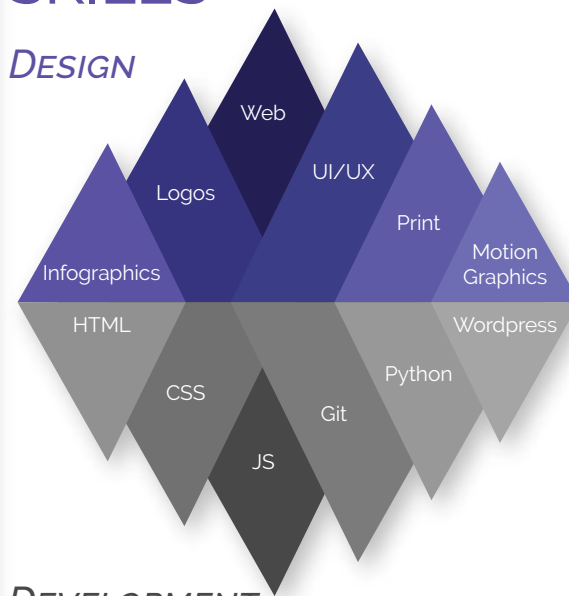
- > Designed smartphone app to streamline shopping experience
- > Created multiple wireframes and an interactive demo on Adobe XD
- > Compiled a 14-page mock proposal containing personas, flow charts, a style guide, asset list, and more

SPOTIFY AROUND THE WORLD INTERACTIVE MULTIMEDIA FINAL // SPRING 2019

- > Designed a webapp based on a 3.44 million line set of Spotify data
- > Used VSCode and Python to filter data down to 70,000 lines
- > Completed webapp with ReactJS, CSS, and Javascript displaying the data in a clear way while also encouraging user interaction

SKILLS

DESIGN



DEVELOPMENT

PROFICIENCY

★★★★ ADVANCED

- > Adobe Photoshop
- > Adobe Illustrator
- > HTML
- > CSS
- > Leadership

★★★ ADEPT

- > Adobe XD
- > Wordpress'
- > DSLR Photography
- > Writing
- > Organization

★★ INTERMEDIATE

- > Adobe After Effects
- > Javascript
- > Adobe Indesign
- > Git